



Call for 2023 Park of the Year Awards

Does your park qualify as the Best Park in Arizona or in the Nation? You'll never know unless you try. Here are the following categories:

- 1. Small Park: 100 sites or less**
- 2. Medium Park: 101 to 250 sites**
- 3. Large Park: 251 to 500 sites**
- 4. Mega Park: 501 or more sites**

Your park will be judged on the following criteria in Arizona. These 6 areas will total 100 points. To qualify as Park of the Year, A Park/Campground must have a minimum total of 80 points (see 2nd page).

- 1. Park ratings by Good Sam or AAA or a qualified business rating.**
- 2. Overall Park appearance**
- 3. Website and other Social Media**
- 4. Publications and Promotions**
- 5. Awards and Recognitions**
- 6. Involvement with AZ ARVC and other related Associations**

We want to make this process as uncomplicated as possible so that if you want to apply you can with not a lot of time and effort. We also encourage you to apply for the National ARVC Park of the Year Award. (Please be aware that National ARVC does require more information for Park of the Year). If your park won Park of the Year in AZ last year, there is a 1 year waiting period before applying again.

NOTE: Deadline for receiving your material in the office is:

.....May 1, 2023.....

Mail to: AZ ARVC, 2158 N. Gilbert Rd., #116, Mesa, AZ 85203

Park Ratings as rated by Good Sam/AAA etc.	15 points	List all park ratings
Park appearance and facilities	40 points	Send in no less than 10 photos of the following: Buildings, check in area, facilities, landscaping, and showers: inside & out, Laundry: inside & out, entrance to the park, recreation/ancillary activities, along with an explanation of each.
Website & Social Media	10 points	List your website address and other social media
Publications & promotions	15 points	Send in 2 copies each of your publications: i.e. brochures, newsletters, park directory, etc.
Awards/recognitions	10 points	List all the previous awards and recognitions your park has received.
Involvement with Industry Associations	10 points	List your current or past involvement with AZ ARVC and ARVC (this includes the # of years you've been a member as well as positions held.
Total #	100 points	To qualify, a park must have a minimum of 80 points. The number of points will be determined by a committee.
List the following: Name of Park Mailing Address Phone # and Fax # Email address Small, Medium, Large, or Mega Park Contact Person	Mail all of the above information to AZ ARVC 2158 N. Gilbert Rd., #116 Mesa, AZ 85203 to be received by: May 1, 2023 No exceptions please.	Small: less than 100 sites Medium: 100 to 250 sites Large: 250 to 500 sites Mega: More than 500 sites

Sample entry

Title Page: Please put this page on the front of your entry.

Medium Park of the Year Award

Name of Park

Date

Contact Person

Mailing Address

Phone #

Email

****All other information can be submitted in order of criteria on separate sheets of paper along with brochures, newsletters, pictures etc.**

Place all information in a manila envelope and mail to

- **“AZ ARVC Awards 2023”**
- **2158 N. Gilbert Rd., #116, Mesa, AZ 85203**

All entries must be received by May 1, 2023

Entries cannot be accepted after May 1 because of judging and the ordering of the award plaques. Awards will be presented on June 8 at the Annual Convention. All winners will be notified prior to the convention.

If you need more information, call 408-351-7178 or execdir@azarvc.org

Thank you and Good Luck!